

★BIO KOREA TRACK

March. 11. 2015

[T9] Finance (Hi Korea Invest Fair 2015)	
- Bio-health Investment Trend and Successful Investment Attracting Strategy	
April 8(Wed)~9(Thu) / Room.327	
Investment forum, this year, will provide Asia bio health industry and investment trends from global venture capitalists and economists. And it will also provide global investment attracting strategy for bio health innovative companies by investigating Korea pharma fund and some successful investment cases.	
Session 1. Asia Bio-health Business Trend and Cooperation Strategy for Global Investment Activation	
April 8(Wed) 14:00~17:00	
Session Chair	Junghyun Kim, CEO, Solidus Investment, Korea
Speakers	
14:00~14:30	Trend of Early-Stage Investment <i>Alvin Soh, Senior Vice President, UOB Kay Hian Private Limited, Singapore</i>
14:30~15:00	Bio-health Investment Trend in Singapore <i>Kang Lin Ong, Managing Director, Black Stallion Capital Pte Ltd., Singapore</i>
15:00~15:30	Bio-health Investment Trend in China <i>Lin Yi, Director, Korea Investment Partners Co.,Ltd.(Beijing), China</i>
15:30~16:00	Bio-health Investment Trend in Australia <i>Sumei Tang, Senior Economist, Department of Industry and Science, Australia</i>
16:00~16:15	Session Break
16:15~17:00	Comparison of Bio-health Investment Trends and Cooperative Strategy for Global Investment Activation
Chair	<i>Eun hyun Chan, Phd, Atinum Investment</i>
Panelist	<i>Michael J. Kim, UTR Investment Group, Singapore</i> <i>Adrian Seo, Black Stallion Capital, Singapore</i> <i>Won Jae Lee, Director or Branch, Yozma Group, Korea</i> <i>Lin Yi, Director, Korea Investment Partners Co.,Ltd.(Beijing), China</i> <i>Sumei Tang, Senior Economist, Department of Industry and Science, Australia</i>
Session 2. Investment Selection Point of Korean Venture Capitalists and Investment Attracting Strategy for Companies	
April 9(Thu) 09:50~11:50	
Session Chair	Junghae Seo, Phd, KDI, Korea
Speakers	
10:00~10:30	Korea (and Asia) Bio Health Industry and Investment Trend <i>Su Yong Chung, Consultant, IMS, Korea</i>
10:30~11:10	Investment Selection Point (from Korea Pharma Funding Cases) <i>Myung Ki Kim, Executive Director, Interinvest, Korea</i>
11:10~11:40	The Case of Successful Investment Attraction by B2B Cooperation <i>Woo Ick Chang, Vice President, Handok Pharmaceuticals, Korea</i>
11:40~12:10	The Case of Successful Cooperation with Global Pharma Company <i>Yup Yoon, director of the headquarters, Samsung Medical Center, Korea</i>
Session 3. IR Presentation (TBD)	
April 9(Thu) 15:00~17:00	